



WisdomTree is a global financial innovator with over \$100 billion in assets under management worldwide. We empower investors to pursue their financial goals, by continually working to develop and offer innovative new investing products and actionable online resources. We are

- + **Product Innovation**— We are a leading provider of innovative ETFs and exchange traded products, ETPs that go beyond traditional strategies
- + **Future-Ready**— We are investing in digital funds and tokenized assets to WisdomTree Prime— a personal finance app made available through WisdomTree's new business line focused on building the next evolution of financial products and services
- + **Advanced Digital Solutions**— WisdomTree is a leading provider of digital solutions

As of 12/31/2023

[WisdomTree.com/investments](https://www.wisdomtree.com/investments)

LEVERAGE WisdomTree's TIME TESTED INVESTING METHODOLOGY

Our Modern Alpha strategies combine the outperformance potential of active management with the structural advantages of passive to create products that are built to perform. The methodology has a track record of performance across changing market cycles over a 100+ year history.

- Diversified Equity
- Emerging Markets Equity
- International Equity
- Fixed Income
- Alternative
- Capital Efficiency
- Multi-Asset

Prime™ PERSONAL FINANCE REINVENTED

A friendly digital financial services app from the ground up to help consumers leverage blockchain and emerging financial infrastructure. It puts users at the heart of the financial system with fluid control.

ARRAY OF RESOURCES AT WisdomTree.com investments

Investing products. WisdomTree delivers the thought leadership investors need to stay on top of the market and assess portfolio building opportunities. Our website offers