



¹ ETFs are known to be more tax efficient than mutual funds due their secondary trading and in-kind create/redeem process.

Professor Jeremy J. Siegel, WisdomTree's Senior Economist, is the Russell E. Palmer Emeritus Professor of Finance at The Wharton School of the University of Pennsylvania. Professor Siegel has written and lectured extensively about the economy and financial markets and is a regular contributor to the financial news media. Additionally, he has been recognized by Businessweek as one of the highest rated business school professors, and he is a bestselling author.

GLOSSARY

Dividend yield: A financial ratio that shows how much a company pays out in dividends each year relative to its share price.

Fundamental value: The value of a firm that is related to a company's actual operations and production as opposed to changes in share price.

Price-to-earnings (P/E) ratio: Share price divided by earnings per share. Lower numbers indicate an ability to access greater amounts of earnings per dollar invested. A higher number indicates that a company's stock is overvalued.

Standard deviation: A measure of how widely an investment or investment strategy's returns move relative to its average returns for an observed period. A higher value implies more "risk," in that there is more of a chance the actual return observed is farther away from the average return.

Volatility: A measure of the dispersion of actual returns around a particular average level.

IMPORTANT INFORMATION

Investors should carefully consider the investment objectives, risks, charges and expenses of the Funds before investing. U.S. investors only: To obtain a prospectus, or summary prospectus, containing this and other important information, please call 866.909.WISE (9473), or go to WisdomTree.com/investments. Read the prospectus carefully before you invest.

There are risks associated with investing, including possible loss of principal. Foreign investing involves currency, political and economic risk. Funds focusing on a single country or sector and/or funds that emphasize investments in smaller companies may experience greater price volatility. Investments in emerging markets, real estate, currency, fixed income and alternative investments include additional risks. Due to the investment strategy of certain Funds, they may make higher capital gain distributions than other ETFs. Please see prospectus for discussion of risks.

WisdomTree's Model Portfolios are not intended to constitute investment advice or investment recommendations from WisdomTree. Your investment advisor may or may not implement WisdomTree's Model Portfolios in your account. WisdomTree is not responsible for determining the suitability or appropriateness of a strategy based on WisdomTree's Model Portfolios. WisdomTree does not have investment discretion and does not place trade orders for your account. This material has been created by WisdomTree, and the information included herein has not been verified by your investment advisor and may differ from information provided by your investment advisor. WisdomTree does not undertake to provide impartial investment advice or give advice in a fiduciary capacity.

Neither WisdomTree, Inc., nor its affiliates, nor Foreside Fund Services, LLC, or its affiliates provide tax advice. All references to tax matters or information provided on in this material are for illustrative purposes only and should not be considered tax advice and cannot be used for the purpose of avoiding tax penalties. Investors seeking tax advice should consult an independent tax advisor.

This document is distributed on behalf of WisdomTree Asset Management, Inc. ("WTAM"). It is for information only and is not intended as an offer or solicitation with respect to the purchase or sale of any security and is not intended to provide, and should not be relied on for, tax, legal, accounting, investment or financial planning advice. Please consult with qualified professionals for this type of any securities.